

## Technical Expertise

### Web Programming Languages

- ColdFusion (CFML)
- ASP
- ASP.NET (C#, VBScript)
- PHP
- HTML, XHTML, CSS
- JavaScript, AJAX, JSON
- SQL
- XML, XSL
- Python
- Perl
- Java
- Groovy
- Ruby

### Frameworks

- Django
- Ruby on Rails
- Struts
- Java EE
- Spring Web MVC
- jQuery
- Google Web Toolkit (GWT)
- Google Guice
- Fusebox

### Platforms

- Windows/IIS
- Linux/Apache (LAMP)
- Mac OS X

### Methodologies and Systems

- Blogs and content management systems (CMS) (WordPress, Drupal, Joomla)
- Secure client areas
- Customized secure web applications
- Cross-browser compatibility
- Mobile web site development
- Search engine friendly URLs
- RSS feeds
- Automated email notification systems
- Online data monitoring systems
- Online contact management systems
- Online auctions
- Online surveys
- Comprehensive file transfer applications

### Online Marketing

- Web site statistical analysis
- Email marketing
- Search engine optimization (SEO)
- Search engine placement strategy
- Search engine submissions
- Search engine rank reporting
- "Pay Per Click" campaign management
- Social network integration and advice

### E-Commerce Configurations

- Fully-customized shopping carts
- AspDotNetStorefront
- CFWebstore
- Miva Merchant
- CartWeaver
- VPASP Shopping Cart
- OSCommerce
- Authorize.net API
- LinkPoint API
- Verisign Payflow Pro
- Paymentech API
- Multi-level Google Checkout integration
- Real-time shipping rates provided by FedEx, UPS and USPS

### Web-Integrated Databases

- Microsoft SQL Server
- MySQL
- Microsoft Access

### Graphic Web Design and Multimedia

- Adobe Flash production
- Video production, editing, and encoding
- Streaming video, including conversion to multiple formats
- Real-time imaging (web cameras)
- Electronic audio
- iPIX® technology maintenance